

# Galvanized and Coated Rolled Products: Trends in Production and Use

10<sup>th</sup> International Conference

Borodino Business Hotel, Moscow (13/5, Rusakovskaya ul., Moscow)

March 19-20, 2015

Organized by



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**The conference covers:**

- **Comparison of Russian, the CIS and global productions of galvanized and coated rolled stock: current market conditions and forecasts of development;**
- **New projects, new technologies, and new products in the Russian coated steels market;**
- **Exports and imports of galvanized and coated rolled stock and its products;**
- **Regional flats markets: research and forecasts of development;**
- **Sales policies of leading coated steels manufacturers in 2015;**
- **Assessments and forecasts of the use of coated steels and their further conversion products in various industries;**
- **Assessments of demands and supplies in various coated steels market segments (shaped decking, metal tiles, sandwich-panels, light steel structures etc.);**
- **Distribution in the galvanized and coated steels markets;**
- **Technical regulation in the coated rolled stock processing segment.**

**Among the delegates are:**

**Heads and professionals of coated steel mills and factories, steel trading companies and steel service centers specializing in processing and supplies of galvanized and coated rolled products, equipment suppliers, end-users, representatives of related sectors, and all concerned. More than 200 delegates are expected.**

**Cost of participation: 700 Eur, VAT incl. Discounts: every 2d delegate from 1 company is given 5% off the participation cost, every 3d delegate: 10% off, 4th and more: 15% off.**

**The registration fee includes: participation in panel discussions, coffee-breaks, lunches, stand up-meals, a delegate's bag, field trips on March 20 to companies specializing in coated flats manufacture and processing.**

**Accommodation and transportation are not included in the registration fee.**





## **PROGRAMM**

### **March 19**

**09.00-10.00** Registration of delegates.

**10.00-12.00** Session 1. Galvanized and Polymer Coated Flats and their Materials Markets. The CIS and Global Trends. Impact on the Russian Market.

- **Alexey Mikheev, Director of Steel Industry and Heavy Engineering Department, the Ministry of Industry and Trade of the Russian Federation. Welcome address.**
- **Sergey Maslennikov, Managing Director, Steelinvest, Chairman of Committee for Promotion of New Types of Galvanized and Coated Rolled Products, RUMSS. "Galvanized and Coated Rolled Stock Market: Trends in Production and Use. Results of 2014. Prospects for Further Development in 2015".**
- **Vladislav Ovchinnikov, Deputy Vice-President for Sales, NLMK. "Current Situation, Prospects Assessments and Development of Production and Sales of Galvanized and Polymer Coated Rolled Stock Rolled in Russia. NLMK's Sales Policy in the Russian Market in 2015".**
- **Andrey Titov, Senior Manager, Trade Sales Department, MMK. "MMK's Production and Sales Policies in the Russian Coated Rolled Stock Segment in 2015. Plans for Near Further Development".**
- **Igor Sabitov, Senior Manager, Marketing and Sales Department, Severstal. "Development of Galvanized and Polymer Coated Rolled Stock Manufacture at Severstal. New Products and Services in the Russian Market".**
- **Andrey Deineko, General Manager, Lysva Steel Company, Management Company. "Implementation of the Lysva Steel Works' Project on Flats Plant Construction Meeting the Needs of Construction and Automotive Industries. Sales Markets Assessments".**

**12.00-12.30** Coffee-break.

**12.30-14.00** Session 2. "Russian Manufacturers of Flats with Decorative and Protective Coatings: Production, Sales and Investment Programs. Flats and Flat Products Imports and Exports. Issues of Technical Regulations".

- **Andrey Baeu, Director, Metal Export Consulting. "Prospects for New Facilities Development and Representations of International Companies in the Russian Coated Rolled Products Market".**
- **Svetlana Bao, Administrative Manager, Central Steel Works. "Central Steel Works' Strategy of Production Development of Rolled Stock with Galvanized and Polymer Coatings in Russia. Sales Markets Assessments".**

- **Alexander Patsera, Commercial Manager, Module-Ukraine.** “Enterprise Module on the Market of Coated Steel in Ukraine - Assessment and Prospects”.
- **Yury Eliseev, Head of Steel Structures – Proflist Group of Companies.** “Problems and Solutions for Extension of Use of Coated Flat Products in Construction”.
- **Ekaterina Rayahalme, Director, Development roofing units, Boris Scherbatchenko, Regional Sales Manager, Development roofing units, Ruukki Rus.** “The Main Directions of Processing of Rolled Stock with Polymer Coating and Ruukki's roofing business development in Russia and the CIS”.
- **Anton Rudakov, Commercial Manager, ChZPSN-Profnastil.** “Manufacture and Sales of Coated Flats by ChZPSN Group. Development of Further Conversion Products Manufacture at ChZPSN”.
- **Ovanes Kazangiyani, Deputy Director, Research Center, Central Research Institute of Ferrous Metallurgy.** “High-Performance Materials with Hot Coatings”.

**14.00-15.00 Lunch break.**

**15.00-17.00 Session 3. “Galvanized and Coated Steels Use and Processing. Coated Flat Products Markets. Processing Equipment”.**

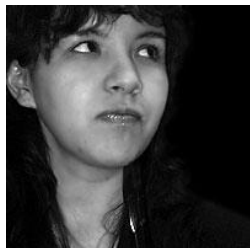
- **Vladislav Polkin, General Manager, Zinc Development Center.** “How to Stimulate the Market for Galvanized Steel in Russia”.
- **Dmitry Andreev, Commercial Manager, Metal Profile.** “Processing of Coated Steel for the Construction Industry: Trends, Challenges and Forecasts”.
- **Yury Vertoprakhov, General Manager, Teplant.** “Sandwich-Panels Market: Trends, Challenges and Forecasts”.
- **Alexander Dmitriev, General Manager, Trimo-VSK.** “Issues of Supplies of Sandwich-Panels Manufacturers with High-Quality Coated Rolled Stock”.
- **Vladimir Krysanov, Sales Director, Steel Industrial Company.** “Development of Manufacture of Coated Steel Products at Steel Industrial Company: Regional Specific Features”.
- **Sergey Perevozchikov, General Manager, Prime Top Industry.** “An Integrated Approach to Quality Coated Steel”
- **Andrey Shukhardin, General Manager, Andrometa.** “Trends and Prospects in Applying of Coated Steel in Modern Construction, Existing Barriers and How to Overcome Them”.
- **Svetlana Dudchak, Marketing Manager, Mayak Group of Companies.** “The Privolzhsky and Siberian Coated Steels Markets: Prospects and Issues of Products Quality Improving. Interim Results of Mayak Group Investment Program Implementation”.
- **Ildar Nugmanov, Managing Director, Kazan Steel Profiles.** “Tools of Increasing the Company's Competitiveness in the Coated Steels Processing Market”.

**17.00-20.00 Panel discussion, round table, stand-up meal, networking.**

**March 20**

**08.00-22.30 Field trips to companies specializing in coated flats manufacture and processing.**

For details please contact:



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To register as a delegate, please fill out and forward the form to

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**REGISTRATION FORM**

<b>Company Name:</b>			
<b>Address:</b>			
<b>Phone:</b>		<b>Fax:</b>	
<b>e-mail:</b>			
<b>1. First Name, Second Name:</b>			
<b>Position:</b>			
<b>Please forward us the invoice for the registration fee (\$)</b>			